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In the Matter of)))
Amendment of Section 73.202(b),) MM Docket No. 96-239
Table of Allotments,) RM-8939
FM Broadcast Stations.)
(Harrietta, Michigan))

NOTICE OF PROPOSED RULE MAKING

Adopted: November 22, 1996 Released: November 29, 1996

Comment Date: January 21, 1997 Reply Date: February 5, 1997

By the Chief, Allocations Branch

- 1. Before the Commission for consideration is a petition for rule making filed by Melinda Hancock ("Hancock"), proposing the allotment of Channel 229A to Harrietta, Michigan, as that community's first local service. Hancock indicated she would apply for Channel 229A at Harrietta.¹
- 2. In support of her request, Hancock has provided an engineering statement that indicates a channel can be allotted to Harrietta. According to Hancock, Harrietta, Michigan, possesses all of the normal attributes of a community, as that term is used for allotment purposes. Harrietta, with a population of 139 people is located in west central Wexford County which has a population of 25,102 people. Harrietta is an incorporated community with a post office and zip code.
- 3. Section 307(b) of the Communications Act of 1934, as amended, requires that the

Although petitioner's request indicates that the original copy of her proposal was signed, she failed to include an affidavit verifying that the statements contained in her petition were accurate to the best of her knowledge. Section 1.52 of the Commission's Rules requires that the original of any document filed with the Commission by a party not represented by counsel shall be signed and verified by the party and his/her address stated. In the absence of such verification, the petition may be dismissed. Section 1.401(b) of the Commission's Rules concerning rule making proceedings places petitioners on notice that their proposal must conform with the requirements of Section 1.52 regarding subscription and verification. See also Amendment of Sections 1.420 and 73.3584 of the Commission's Rules Concerning Abuses of the Commission's Processes, 5 FCC Rcd 3911, n.41 (1990). Petitioner is requested to rectify this omission in her comments.

Commission allot channels "...among the several states and communities." The Commission has defined "communities" as geographically identifiable population groupings. Generally, if a community is incorporated or listed in the U.S. Census, that is sufficient to satisfy its status. Absent such recognizable community factors, the petitioner must present the Commission with sufficient information to demonstrate that such a place has social, economic, or cultural indicia to qualify it as a community for allotment purposes. See e.g., Oak Grove, FL, 5 FCC Rcd 3774 (1990); Hannibal, OH, 5 FCC Rcd 3315 (1990); and Statenville, GA, 5 FCC Rcd 2685 (1990). We do recognize that Harrietta is incorporated and listed in the 1990 Census and that it has a post office, meeting the basic criteria for community status. However, we may find that a population grouping of 139 people does not constitute a community for allotment purposes where the community may be devoid of the customary factors associated with determining community status, such as a library, schools, shopping centers, churches, a newspaper and social or civic organizations. See e.g., Searles Valley, CA, 3 FCC Rcd 5221 (1988); see also, Naples, FL, 41 RR 2d 1549 (1977). In past cases, we have rejected claims of community status where a nexus has not been shown between the political, social and commercial organizations and the community in question. Therefore, Hancock is requested to present the Commission with specific information to demonstrate that Harrietta has the social, economic and governmental indicia to qualify it as a "community" for allotment purposes. See Gretna, Marianna, Ouincy and Tallahassee, Florida, 6 FCC rcd 633 (1991) and cases cited therein. Hancock should show the organizations, civic groups, etc., have a nexus with the community in question.

- 4. A staff engineering analysis indicates Channel 229A can be allotted to Harrietta consistent with the minimum distance separation requirements of the Commission's Rules provided there is a site restriction 3.6 kilometers (2.3 miles) south of the community.² The site restriction will prevent a short spacing to Station WIAR, Channel 232C2, Leland, Michigan. Although the proposal for Channel 229A at Harrietta complies with the Commission's spacing requirements, we note that both the community of Harrietta and the allotment site for Channel 229A are located in the Manistee National Forest. Therefore, Hancock is requested to provide information showing that an actual transmitter site is available that provides city grade coverage to Harrietta.³ Since the community of Harrietta is located within 320 kilometers (200 miles) of the U.S.-Canadian border, Canadian concurrence will be requested for this allotment.
- 5. In view of the fact that the proposed allotment would provide a first local service to Harrietta, the Commission believes it would serve the public interest to solicit comments on the proposal to allot Channel 229A to Harrietta, Michigan, in the event it is ultimately found to qualify as a community for allotment purposes. Therefore, we will seek comments on the proposed amendment to the FM Table of Allotments, Section 73.202(b) of the Commission's Rules, with respect to Harrietta, as follows:

² The coordinates for Channel 229A at Harrietta are 44-16-38 and 85-41-55.

³ Hancock indicates that the assumed coordinates she used for this proposal are those of the WPBN-TV transmitter site. Station WPBN-TV is licensed to Traverse City, Michigan.

Channel No.

Community

Present

Proposed

Harrietta, Michigan

229A

- 6. The Commission's authority to institute rule making proceedings, showings required, cutoff procedures, and filing requirements are contained in the attached Appendix and are incorporated by reference herein. In particular, we note that a showing of continuing interest is required by paragraph 2 of the Appendix before a channel will be allotted.
- 7. Interested parties may file comments on or before **January 21, 1997**, and reply comments on or before **February 5, 1997**, and are advised to read the Appendix for the proper procedures. Comments should be filed with the Secretary, Federal Communications Commission, Washington, D. C., 20554. Additionally, a copy of such comments should be served on the petitioner, as follows:

Melinda Hancock 2243 Haslett Road East Lansing, Michigan 48823

- 8. The Commission has determined that the relevant provisions of the Regulatory Flexibility Act of 1980 do not apply to rule making proceedings to amend the FM Table of Allotments, Section 73.202(b) of the Commission's Rules. See Certification that Sections 603 and 604 of the Regulatory Flexibility Act Do Not Apply to Rule Making to Amend Sections 73.202(b), 73.504 and 73.606(b) of the Commission's Rules, 46 FR 11549, February 9, 1981.
- 9. For further information concerning this proceeding contact Kathleen Scheuerle, Mass Media Bureau, (202) 418-2180. For purposes of this restricted notice and comment rule making proceeding, members of the public are advised that no ex parte presentations are permitted from the time the Commission adopts a Notice of Proposed Rule Making until the proceeding has been decided and such decision is no longer subject to reconsideration by the commission or review by any court. An ex parte presentation is not prohibited if specifically requested by the Commission or staff for the clarification or adduction of evidence or resolution of issues in the proceeding. However, any new written information elicited from such a request or a summary of any new oral information shall be served by the person making the presentation upon other parties to the proceeding unless the Commission specifically waives this service requirement. Any comment which has not been served on the petitioner constitutes an ex parte presentation

and shall not be considered in the proceeding. Any reply comment which has not been served on the person(s) who filed the comment, to which the reply is directed, constitutes an <u>ex parte</u> presentation and shall not be considered in this proceeding.

FEDERAL COMMUNICATIONS COMMISSION

John A. Karousos Chief, Allocations Branch Policy and Rules Division Mass Media Bureau

APPENDIX

- 1. Pursuant to authority found in Sections 4(i), 5(c)(1), 303(g) and (r) and 307(b) of the Communications Act of 1934, as amended, and Sections 0.61, 0.204.(b) and 0.283 of the Commission's Rules, IT IS PROPOSED TO AMEND the FM Table of Allotments, Section 73.202(b) of the Commission's Rules and Regulations, as set forth in the Notice of Proposed Rule Making to which this Appendix is attached.
- 2. Showings Required. Comments are invited on the proposal(s) discussed in the Notice of Proposed Rule Making to which this Appendix is attached. Proponent(s) will be expected to answer whatever questions are presented in initial comments. The proponent of a proposed allotment is also expected to file comments even if it only resubmits or incorporates by reference its former pleadings. It should also restate its present intention to apply for the channel if it is allotted and, if authorized, to build a station promptly. Failure to file may lead to denial of the request.
- 3. <u>Cut-off Procedures</u>. The following procedures will govern the consideration of filings in this proceeding.
 - (a) Counterproposals advanced in this proceeding itself will be considered if advanced in initial comments, so that parties may comment on them in reply comments. They will not be considered if advanced in reply comments. (See Section 1.420(d) of the Commission's Rules).
 - (b) With respect to petitions for rule making which conflict with the proposal(s) in this Notice, they will be considered as comments in the proceeding, and Public Notice to this effect will be given as long as they are filed before the date for filing initial comments herein. If they are filed later than that, they will not be considered in connection with the decision in this docket.
 - (c) The filing of a counterproposal may lead the Commission to allot a different channel than was requested for any of the communities involved.
- 4. Comments and Reply Comments: Service. Pursuant to applicable procedures set out in Sections 1.415 and 1.420 of the Commission's Rules and Regulations, interested parties may file comments and reply comments on or before the dates set forth in the Notice of Proposed Rule Making to which this Appendix is attached. All submissions by parties to this proceeding or by persons acting on behalf of such parties, must be made in written comments reply comments, or other appropriate pleadings. Comments shall be served on the petitioner by the person filing the comments. Reply comments shall be served on the person(s) who filed comments to which the reply is directed. such comments and reply comments shall be accompanied by a certificate of service. (See Section 1.420(a), (b) and (c) of the Commission's Rules.) Comments should be filed with the Secretary, Federal communications Commission, Washington, D, C. 20554.

- 5. <u>Number of Copies</u>. In accordance with the provisions of Section 1.420 of the Commission's Rules and Regulations, an original and four copies of all comments, reply comments, pleadings, briefs, or other documents shall be furnished the Commission.
- 6. <u>Public Inspection of Filings.</u> All filings made in this proceeding will be available for examination by interested parties during regular business hours in the Commission's Public Reference Room at its headquarters, 1919 M Street, N.W., Washington, D. C.